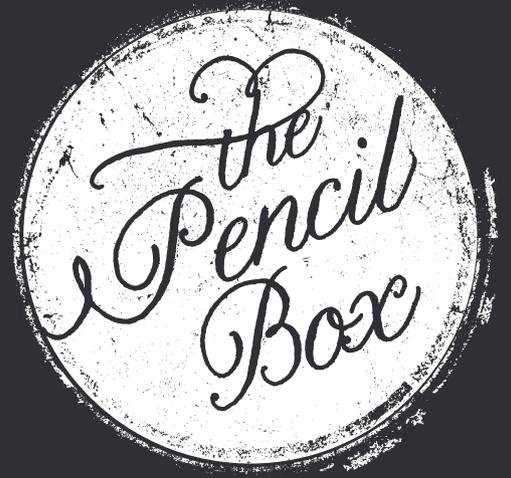


hello.



# Welcome to The Pencil Box

We sharpen brands.

We are a Cape Town-based creative design studio, established in 2011. We work with brands of all sizes, offering multimedia solutions. We're a highly experienced team of dreamers, thinkers and makers who believe that thoughtful design and authentic storytelling are key to a successful brand. We're constantly sharpening our pencils to make sure you get the freshest ideas and solutions for your needs. Meet your team...

let's get social and get to know each other

Share the love, spread the word and pop on over to our page.





# Our goal

**Dream it. Do it.**

We aim to be a multimedia design studio, drawing on our wide experience and deep expertise to provide clients with solutions through words and design. We work with our clients to build lasting relationships and long-term solutions, enjoying healthy working relationships based on uniquely personalised experiences. Basically, we're all about getting inspired by challenges, and designing creative solutions that work.

# Our value

**We are real.**

We promise a personal connection, with genuine relationships built on trust, integrity and authenticity. Our tight, big-hearted team prides itself on making memorable experiences for our clients. Think of us as your creative teammates, who work with you to bring your vision to life.





## Our team

**You need it. We bring it.**

We're a small team with a wealth of industry experience and expertise. Our senior team members may look young and beautiful, but we each have almost two decades of experience in the publishing and advertising industries – so you're guaranteed high-performing professionals with proven skills. We're a BEE Level 1 compliant company, and we draw on the expertise of a broad pool of talented writers, illustrators and more, all of whom bring their unique skills and fresh perspectives to the table. That's how we ensure the best team of creative talents for your job.

# Our services

Inspiring creative solutions.

## Brand creation

Branding / Rebranding  
Brand Consultation  
Creative Audits  
Logo Development  
Brand Collateral  
Packaging  
Copywriting

## Content creation

Brand Identity  
Copywriting  
Content Strategy  
Content Planning  
Stock Images  
Photography  
Videography

## Print

Magazines  
Books  
Catalogues  
Point Of Sale / Retail  
Packaging  
Copywriting  
Proof reading

## Digital

Website Design  
Blog Design / Writing  
Social Media Design  
Social Media Community Management  
Newsletters / Emailers  
Digital Marketing Strategies  
Video / 2D Animation





# Our clients

Working with us.

## The RCS Group

RCS is a financial services client with many retail brands within their stable. We offer the full range of design and copy services to the RCS brand, and to many of the brands included in their network.

Builders Warehouse  
Cape Union Mart  
Contempo  
Coricraft  
Cotton On Group  
Cross Trainer  
CTM  
DionWired  
Edcon  
Galaxy  
Game  
HiFi Corp  
Incredible Connection  
Kurt Geiger

Makro  
NWJ  
Old Khaki  
Pick n Pay  
Poetry  
Queenspark  
Sanlam  
Spitz  
Stuttafords  
Sunglass Hut  
Supa Quick  
Toys R Us  
Tread + Miller  
VIP Fashion Group

## Bolton Footwear

Bolton Footwear is the holding group for a number of local footwear brands. We offer the full range of design and copy services and have produced artwork for these brands within their stable.

Olympic International  
Renegade  
Jordan  
Anton Fabi  
Bronx Woman  
Bronx Man

## Webber Wentzel

As one of South Africa's Big Five law firms, Webber Wentzel has reach across the continent. We work with them on their client-facing marketing material, writing copy for their website and giving them a clear direction for all their client-facing and internal communication.

## Lifson Products

Lifson Products produces quality duvets, pillows and linen for the consumer and hospitality market. We offer the full range of design services including point of sale, digital banners for advertising and website, social media, brochures and more.

## Other clients

We enjoy a steady stream of work from small to medium companies. We offer the full range of design and copy services across print and digital platforms.

Accentuate H&M  
Advacare  
Cherry Melon  
Cashmere  
Herold Gie  
Marshy and Me  
Pretty Little Things

Tandym  
Sophie and Jane  
Teen Active  
The Lemon Group  
Urban Child  
Vape Bros  
Yummy Maternity

## Bespoke Media

Bespoke Media is a publishing and content marketing company. We offer the full range of design and copy services, photography and videography, and produced the following magazines, newsletters and books.

### Custom Publishing

Prudential Consider This Magazine  
Liberty In Health Magazine  
Liberty Health Newsletter  
SABC Evoke Magazine  
The Haven Newsletter

### Newsstand

The Box Magazine

### Books

Brimstone 20 years  
Mustaq Brey Cookbook

### Retail/Mall Magazines

Cavendish Square  
Cedar Square Mall  
Clearwater Mall  
Cradlestone Mall  
Cresta Shopping Centre  
Eastgate Mall  
Forest Hill Mall  
Fourways Mall  
Gateway Theatre of Shopping  
Lakeside Mall  
Liberty Midlands Mall  
Liberty Promenade Shopping Centre  
Maerua Mall  
Menlyn Park Shopping Centre  
Musgrave Centre  
Nelson Mandela Sqaure  
Riverside Mall  
Shelly Centre  
The Zone at Rosebank  
Umlazi Mega City  
Vincent Park  
Waterfall Mall  
Woodlands Boulevard



*let's create amazing things together*

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